



Homepage Takeover

Placement	Creative Size	Format	Max Initial File Load Size	Audio	Maximum Animation Length	Maximum Looping
Homepage Takeover						
Square or Big Square	300x250 or 300x600	Gif, Jpg, Flash, Rich Media, 3rd Party Vendor	40k	User initiated on click	:15 max	3 loops max
Sponsorship	88x31	Gif, Jpg only, 3rd party tracking/ simple redirects	20k	n/a	:15 max	n/a
Pencil	960x66	Gif, Jpg	50K	n/a	:15 max	n/a
Wallpaper Takeover	1440x960 full page with 150x556 visible images on each side	Jpg	250k	n/a	n/a	n/a

***Please note the ClickTag needs to be included in all flash creative or it will be rejected.**

CLICK TAG

```
on (release) {
  getURL(clickTAG, "_blank");
}
```

*Please code using ActionScript 1 or 2.

Flash CLICK TAG Step-by-Step

1. Create a new layer where the duration equals the flash duration.
2. Add a transparent button to the layer on the clickable part of the banner.
3. Click on the Actions tab.
4. Copy/paste this actionscript in the actions window.

```
on (release) {
  getURL(clickTAG, "_blank");
}
```

*Please code using ActionScript 1 or 2.