



Launchpad

Placement	Creative Size	Format	Expandable Direction	Max Initial File Load Size	Frequency Cap	Audio	Maximum Animation Length	Controls
Launch Pad								
Launch Pad	940x30 collapsed/940x340 expanded	Flash, Rich Media, 3rd Party Vendor	Push Down	100k	Host expansion: 1/24 hours	User initiated on click	Host expansion up to 8 seconds	Close button must be present
Launch Pad	960x66	Flash, Rich Media, 3rd Party Vendor	No	100k				

***Please note the ClickTag needs to be included in all flash creative or it will be rejected.**

CLICK TAG

```
on (release) {
  getURL(clickTAG, "_blank");
}
```

*Please code using ActionScript 1 or 2.

Flash CLICK TAG Step-by-Step

1. Create a new layer where the duration equals the flash duration.
2. Add a transparent button to the layer on the clickable part of the banner.
3. Click on the Actions tab.
4. Copy/paste this actionscript in the actions window.

```
on (release) {
  getURL(clickTAG, "_blank");
}
```

*Please code using ActionScript 1 or 2.