



Mobile & iPad

| Placement | Creative Size | Format | Max Initial File Load Size |
|----------------------|--|--|----------------------------|
| Mobile | | | |
| Standard Banner | 300x50 | Gif, Jpg | 5k |
| Standard Banner | 216x36 | Gif, Jpg | 2k |
| Standard Banner | 168x28 | Gif, Jpg | 2k |
| Standard Banner | 120x20 | Gif, Jpg | 1k |
| Pre-roll | 640x480 or 720x480, 4:3 or 16:9 aspect ratio | .mov, .avi, .flv only, 3rd party tracking accepted | 1MB |
| Standard Banner ipad | 768x90 | Gif, Jpg, Png | 40k |

****Please produce all sizes and if no mobile page site, please provide landing page text.**

LANDING PAGE

Landing Page Text

Headline - 20 character max

Message - 25 to 35 words recommended

Choose Landing Page Type

Click to call or branding