



Preroll Video

Placement	Creative Size	Format	Max Initial File Load Size	Audio	Maximum Animation Length	Maximum Looping	Additional Comments
Preroll Video							
Video Preroll	640x480 or 720x480, 4:3 or 16:9 aspect ratio	.mov, .avi, .flv only, 3rd party tracking accepted	1MB	Host initiated	:15 max	n/a	Only :5, :10, or :15 videos supported
Companion Banner	Preroll 300x250 Companion	Gif, Jpg, 3rd Party Vendor	40k	n/a	:15 max	3 loops max	Rich Media, in-banner video, and audio not recommended.

***Please note the ClickTag needs to be included in all flash creative or it will be rejected.**

CLICK TAG

```
on (release) {
  getURL(clickTAG, "_blank");
}
```

*Please code using ActionScript 1 or 2.

Flash CLICK TAG Step-by-Step

1. Create a new layer where the duration equals the flash duration.
2. Add a transparent button to the layer on the clickable part of the banner.
3. Click on the Actions tab.
4. Copy/paste this actionscript in the actions window.

```
on (release) {
  getURL(clickTAG, "_blank");
}
```

*Please code using ActionScript 1 or 2.